

Drinking Water in Shopping Malls

Affects hydration, health and consumption habits

Did you know ...



In some parts of the world, **it's difficult to obtain free drinking water in shopping malls**, especially in fast food areas.



In the United Kingdom you can **now refill water bottles while shopping**.

This is a good way to **reduce plastic consumption** and obtain a **positive impact** on the environment.



There's currently a request on **change.org** to install drinking fountains and **bottle filling stations within shopping malls in Asia**.

Change.org is the world's largest online petition platform. It's revolutionizing the way people cause changes in the network. It allows anyone, anywhere, start and win campaigns for social change.

Consumer behavior in shopping malls



WHEN IT COMES TO SERVICE, consumers visit shopping malls more frequently to eat out or pick up food, an average frequency of 1.3 times per week per person.



PERSONAL SERVICES, such as haircuts, laundry or manicures: average 0.7 times per week; entertainment or exercise: average 0.4 times. In other areas, such as medical, financial or educational services, the average is 0.3 times.



THE AVERAGE CONSUMER spends 2 hours each shopping mall. Trips may vary depending on other activities, such as medical visits, movies, etc., during which the average person drinks an average of 1 liter of water.

Did you know ... Elkay® has products that provide free drinking water, such as drinking fountains and bottle filling stations?

Sources:

Shoppers visit a mall at least once a week: Report | <https://www.icsc.com/news-and-views/sct-magazine/shoppers-visit-a-mall-at-least-once-a-week-report>

How Much Water Should You Drink Per Day? | <https://www.healthline.com/nutrition/how-much-water-should-you-drink-per-day>

Free Refillable Drinking Water at Shopping Centre Food Courts | <https://www.change.org/p/free-refillable-drinking-water-at-retail-outlets-and-shopping-centres>

You Can Now Refill Your Water Bottle For Free At 12 Major UK Shopping Centres | <https://tinyurl.com/yysvay2>